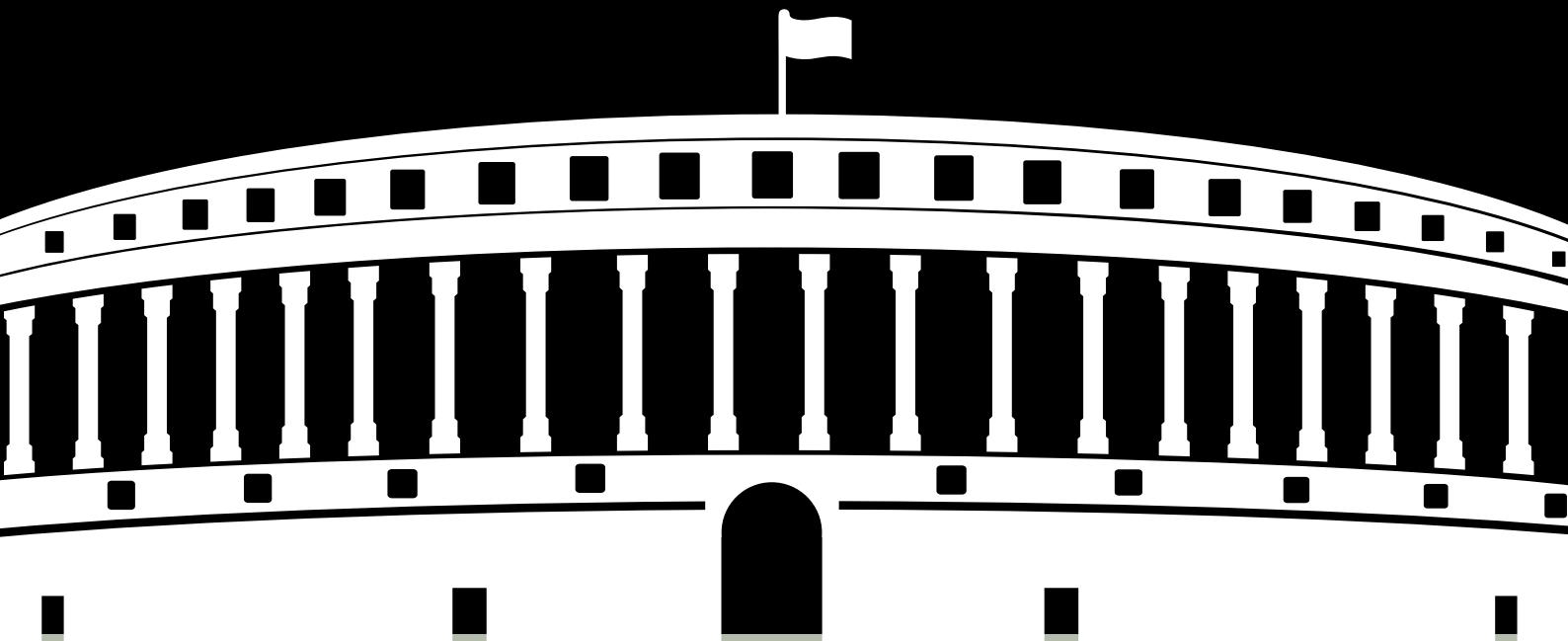




BRICS CHAMBER OF COMMERCE & INDUSTRY

BUILDING BUSINESS- BRICS AND BEYOND



FEBRUARY-MARCH 2024

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NEW MEMBERS

MR. DEVANSH SOOD

Corporate Member

SILVERSEVEN

SILVERSEVEN®

SILVERSEVEN is a global venture builder, management and social impact firm. Our aim is to start multiple ventures and invest in companies that have sustainability implemented at their core, that can drive transformation in societies using their everyday business propositions.

NEW MEMBERS



MR. RONAK SARAF

Individual Member

DREAM FIELD GENERAL TRADING LLC

Mr. Ronak Saraf is a second generation entrepreneur with a vision to excel in the field of business of mobiles and gadgets.

NEW MEMBERS



Mr. Sanjay Kaw
Individual Member
Managing Director, Xenious Hotels

Mr. Sanjay Kaw, Managing Director at Xenious Hotels, brings over 34 years of global hospitality expertise. He's renowned for his contributions to esteemed hotel chains like Taj, Radisson, and Lemon Tree. With a focus on operations and business development, he drives excellence and growth, spearheading successful projects across India and Southeast Asia.

NEW MEMBERS



Ms. Dipti A. Bhatnagar
Individual Women Member
Principal, Manav Sthali School

Ms. Dipti A. Bhatnagar, Principal of Manav Sthali School, New Rajendra Nagar, is an inspiring leader with a dynamic vision. With a background in advertising and media, her international outlook brings innovation to education. Recognized as Educationist of the Year 2019, she fosters global perspectives and spearheads initiatives for academic excellence.

BUSINESS MEETS AND EVENTS

MEET AND GREET EVENT TO DISCUSS BRICS AGENDA



In a significant gathering of esteemed dignitaries and business leadership, a **meet and greet event** was held at the **Taj Palace Hotel in New Delhi on 10th February, 2024**. Notable guests included **Dr. Susil Premajayantha, Minister of Education Sri Lanka; Mr. Anura Priyadharshana Yapa, Former Minister of Petroleum; H.E. Mr. Kenneth Nobrega, Ambassador of Brazil to India; Ms. Kshenuka Senewiratne, High Commissioner of Sri Lanka to India; Ambassador Roberto Azevedo, Founding partner at YVY Capital and former Director General World Trade Organization (WTO); Mr. Sanjay Dasgupta CEO Capital Land; Mr. Rizwan Sajan, Founder CEO Danube, Dubai**, alongside several distinguished Business Delegates. Key figures from BRICS CCI in attendance were **Mr. Prann Sharma, Executive Director of BRICS CCI, and Dr. BBL Madhukar, Director General of BRICS CCI**. The event provided a platform for engaging discussions on the BRICS agenda, with participants sharing valuable insights to shape future initiatives. The gathering concluded with a sense of optimism and commitment towards fostering collaboration and cooperation among BRICS nations.

Ambassador of Brazil to India; Ms. Kshenuka Senewiratne, High Commissioner of Sri Lanka to India; Ambassador Roberto Azevedo, Founding partner at YVY Capital and former Director General World Trade Organization (WTO); Mr. Sanjay Dasgupta CEO Capital Land; Mr. Rizwan Sajan, Founder CEO Danube, Dubai, alongside several distinguished Business Delegates. Key figures from BRICS CCI in attendance were **Mr. Prann Sharma, Executive Director of BRICS CCI, and Dr. BBL Madhukar, Director General of BRICS CCI**. The event provided a platform for engaging discussions on the BRICS agenda, with participants sharing valuable insights to shape future initiatives. The gathering concluded with a sense of optimism and commitment towards fostering collaboration and cooperation among BRICS nations.



BUSINESS MEETS AND EVENTS



BRICS CCI UAE CHAPTER LAUNCH



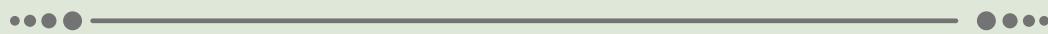
The BRICS Chamber of Commerce and Industry officially launched its **UAE Chapter office in Dubai on February 17, 2024**, following the expansion of BRICS membership to include the United Arab Emirates, Saudi Arabia, Egypt, Iran, and Ethiopia. The event was graced by

Mr. Abdulla Al Hashmi, Chief Operating Officer, Parks & Zones, DP World, as a **Chief Guest** along with diplomats from various embassies including **H.E. Sidney Leon Romeiro** from **Embassy of The Federal Republic of Brazil**, **H.E. Andrew Tsepo Lebona** from **South Africa**, **Mr. Oleg Lavrik** from **Russian Business Council**, **H.E. Aklilu Kebede**

from **The Consulate General of The Federal Democratic Republic of Ethiopia**, **Mr. Ashraf Hamdy** from the **Consulate General of the Arab Republic of Egypt**, and **H.E. Reza Amiri** from the **Embassy of The Islamic Republic of Iran**. **Mr. Sameep Shastri**, **Vice Chairman of BRICS CCI**, expressed excitement about the occasion. **Mr. Ansh Virmani**, **Country Director of BRICS CCI UAE Chapter**, emphasized the significance of the event in fostering global partnerships. The ceremony included a symbolic logo unveiling, signifying the organization's commitment to facilitating trade and sustainable practices.



BUSINESS MEETS AND EVENTS



SHILPO SANJOG: AN ART EXHIBITION



The BRICS Chamber of Commerce and Industry orchestrated a magnificent exhibition, "**Shilpo Sanjog: A Gathering of Colors**," on **February 28, 2024**, in **Kolkata, West Bengal**. This fusion of art and diplomacy showcased a splendid array of paintings, capturing the

essence of Kolkata's cultural heritage. Eminent artists such as **Mr. Tarun Maity** and **Ms. Swati Roy** graced the event with their captivating creations. Under the esteemed guidance of **Padma Shri Prof. Biman Bihari Das, Chairman of the All India Fine Arts & Crafts Society**, the exhibition became a nexus for meaningful interactions among

diplomats, businessmen, and artists. **Mr. Sameep Shastri, Vice Chairman of BRICS CCI**, emphasized the role of soft diplomacy in fostering international relations, while **Mr. Prann Sharma, President of Baidyanath and Healthcare Vertical at BRICS CCI**, highlighted the organization's commitment to social engagement. The event welcomed distinguished guests including **Mr. Qin Yong, Deputy Consul General of the Consulate of China**, and **Mr. Maxim Aleshin, Senior Consul of the Consulate General of the Russian Federation**, among others.



BUSINESS MEETS AND EVENTS



SHILPO SANJOG: AN ART EXHIBITION

Their presence underscored the significance of cultural exchange in building bridges between nations. "**Shilpo Sanjog**" served as a testament to BRICS CCI's dedication to promoting cultural appreciation and understanding beyond conventional business partnerships. As attendees shared thoughts and perspectives, the exhibition became a celebration of diversity and shared experiences, reaffirming BRICS CCI's mission to create platforms for dialogue and connection through art and diplomacy.



BUSINESS MEETS AND EVENTS

BRICS CCI WE ANNUAL SUMMIT AND FELICITATIONS 2024



With the emphasis on Women-Led Development in India's G-20 Presidency and Hon'ble Prime Minister Narendra Modi's vision of fostering inclusivity and driving positive change, **BRICS CCI WE**, the Women Empowerment vertical of the BRICS Chamber of Commerce and Industry hosted its 4th Annual Summit and Felicitations 2024 on the theme-*The Changing Narrative: Women*

Development to Women-led Development. The summit was graced by diplomats from the Embassies of Russia, China, Brazil, South Africa, Iran, Cuba, Costa Rica, Chile, Belarus, Gambia, Angola, Chad, Comoros, Venezuela, among others. Dr. Sonal Mansingh, Padma Vibhushan Awardee, Hon'ble Member of Parliament, Rajya Sabha was the Chief Guest at the Summit. Ms. Shazia Ilmi, National Spokesperson of BJP, Ms. Swati Singh, Former Minister of State, (Ind. Charge) for Women and Child Welfare, Govt. of Uttar Pradesh, Amb. Sanjay Bhattacharyya (Retd.), Former BRICS Sherpa and Secretary to Govt. of India and Mr. Ajay Chaudhary, IPS, Special Commissioner of Police In-Charge of Special Police Unit for Women & Children & Special Police Unit for North-East Region, New Delhi also addressed the gathering.

The summit was graced by diplomats from the Embassies of Russia, China, Brazil, South Africa, Iran, Cuba, Costa Rica, Chile, Belarus, Gambia, Angola, Chad, Comoros, Venezuela, among others. Dr. Sonal Mansingh, Padma Vibhushan Awardee, Hon'ble Member of Parliament, Rajya Sabha was the Chief Guest at the Summit. Ms. Shazia Ilmi, National Spokesperson of BJP, Ms. Swati Singh, Former Minister of State, (Ind. Charge) for Women



BUSINESS MEETS AND EVENTS

BRICS CCI WE ANNUAL SUMMIT AND FELICITATIONS 2024



and Child Welfare, Govt. of Uttar Pradesh, Amb. Sanjay Bhattacharyya (Retd.), Former BRICS Sherpa and Secretary to Govt. of India and Mr. Ajay Chaudhary, IPS, Special Commissioner of Police In-Charge of Special Police Unit for Women & Children & Special Police Unit for North-East Region, New Delhi also addressed the gathering. The Summit also recognized the

achievements of emerging women entrepreneurs, both within and outside the BRICS CCI network such as Ms. Niti Batra, Director of Joy Travels Pvt. Ltd., Ms. Amrita V Chowdhury, Director of Gaia Smart Cities Solutions Pvt. Ltd., Ms. N J Anitha, Vice-President of SNJ Breweries Pvt. Ltd., Ms. Renu Sharma, CEO of Rajwarah Jewellers, Ms. Priti Bajaj, Co- Founder, Art Life Gallery and Ms. Simmi Sood, Director, SILVERSEVEN Foundation for their exemplary contributions to entrepreneurship and innovation, fostering economic growth and empowerment. The Summit was also attended by

Mr. Ashok Kr Singh, Vice Chairman, BRICS CCI, Mr. Ruhail Ranjan, Director Finance, Ms. Shabana Nasim, Chief Patron, BRICS CCI WE, Mr. Ansh Virmani, Country Director, BRICS CCI-UAE Chapter, members of the Governing Body, Ms. Ankita Sachdeva, Jt. Director, BRICS CCI, members of the Governing Body and members of the Chamber. Eminent panelists engaged in



insightful discussions on the theme of Women-led Development in India and elucidated on the Pillars of Women-led Development, including Education, Enterprise, Financial Literacy, and Leadership Mentoring. These included Dr. Kalpana Sharma, Former Additional Secretary to Lok Sabha- Parliament of India, Senior Advisor- BRICS CCI, Ms. Kanta Singh, Deputy Country Representative, UN

BUSINESS MEETS AND EVENTS

BRICS CCI WE ANNUAL SUMMIT AND FELICITATIONS 2024

Women India, Dr. Anuradha Agrawal, Indian Council of Agricultural Research (ICAR), Ms. Gauri Jauhar, Executive Director, Energy Transition & Cleantech Consulting, S&P Global Commodity Insights, Mr. Ankit Jhamb, Honorary Advisor, BRICS CCI, Ms. Shweta Punj, Deputy Editor, Moneycontrol.com and Co-founder Whypoll, Mr. Gaurav Choudhury, Co-founder and CEO at Earshot Media, Mrs. Anita Makkar, Founder Principal, The HDFC School, Ms. Shormishtha Ghosh- Governing Body Member, BRICS CCI, Ms. Amrita V Chowdhury, Director-Gaia Smart Cities Solutions P Ltd. and Ms. Semenushkova Ekaterina, Founder, Atlas Social and Cultural Relations Development Centre.

BRICS CCI WE also unveiled a report, **New Era of BRICS: Horizons in Tech and Business for Women Empowerment** with special emphasis on the technology and entrepreneurship landscape for women across the BRICS countries.

The Vertical also hosted the Convocation of the first batch of women participants of the **BRICS CCI WE Global Women Leadership Programme** at the Summit.



BUSINESS MEETS AND EVENTS

IEEE 11TH INTERNATIONAL CONFERENCE ON RELIABILITY, INFOCOM TECHNOLOGIES AND OPTIMIZATION



Mr. Sameep Shastri, Vice Chairman, BRICS CCI, served as the **Chief Guest** at the **IEEE 11th International Conference on Reliability, Infocom Technologies and Optimization (Trends and Future Directions)**, held at **Amity University Uttar Pradesh, Noida** on **March 14, 2024**.

In his address, Mr. Shastri emphasized the pivotal role of scientific analysis in achieving market leadership in a globally competitive environment, highlighting the importance of robust digital security measures and optimization methodologies. He underscored the significance of universities as catalysts for technology innovation, shaping the technological landscape of tomorrow. Mr. Shastri expressed confidence in the discussions and collaborations initiated at the event, anticipating tangible solutions and proactive strategies. He stated, "The discussions and collaborations initiated here today will pave the way for the envisioned future course of action."



BUSINESS MEETS AND EVENTS

BRICS CCI EXPLORES TRADE OPPORTUNITIES WITH COSTA RICA



The BRICS Chamber of Commerce and Industry recently convened a productive meeting with the **Ms. Sofia Salas Monge, the Chargée d'affaires a.i., Embassy of Costa Rica in New Delhi on March 18, 2024**. Attended by **Mr. Sameep Shastri, Vice Chairman, BRICS CCI and Ms. Ankita Sachdev, Joint Director, BRICS CCI**, this diplomatic rendezvous marked a significant stride towards fostering stronger bilateral ties and exploring avenues for increased collaboration in trade and investment between BRICS nations and Costa Rica. During the meeting, informative discussions transpired, bolstered by the exchange of valuable resources on trade and investment. As we continue to strengthen ties, we aim to pave the way for increased collaboration, driving sustainable economic growth and prosperity for all involved.

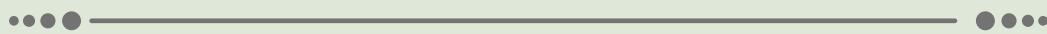
BUSINESS MEETS AND EVENTS

BRICS CCI INITIATES PRODUCTIVE DISCUSSIONS WITH IRAN, A NEW MEMBER OF THE BRICS ALLIANCE, TO BOOST TRADE RELATIONS



On **March 19, 2024**, Mr. **Sameep Shastri**, Vice Chairman of BRICS CCI, met with **His Excellency Dr. Iraj Elahi**, the Ambassador of Iran to India at the Embassy of the Republic of Iran. Their discussion focused on leveraging BRICS and BRICS CCI to enhance trade activities and build synergies between our nations. This meeting signifies a pivotal step toward strengthening cooperation and fostering economic growth. We are excited about the potential opportunities that may arise from this collaboration and will keep you updated on progress. Together, we're committed to achieving remarkable milestones in advancing trade relations.

BUSINESS MEETS AND EVENTS



DAINIK JAGRAN NARI SHAKTI SAMMAN SUMMIT



Ms. Ruby Sinha, President - WE Vertical and Governing Body Member, BRICS CCI, Founder-sheatwork.com and MD, Kommune Brand Communications, recently showcased our commitment to empowering women as a **Panel Speaker** at the prestigious **Dainik Jagran Nari Shakti Samman**

Summit. Her insightful contributions enriched discussions, emphasizing collaboration and learning opportunities. Ms. Sinha's representation reflects our organization's dedication to gender inclusivity and women's leadership. Grateful for the enriching experience, she emphasized collective efforts in advancing women's empowerment. Her participation underscores our organization's global recognition and

commitment to driving positive change. Ms. Sinha's exemplary leadership serves as an inspiration as we continue fostering inclusivity and equity.



BUSINESS MEETS AND EVENTS



WOMEN'S ROLE IN TRANSFORMING LANDSCAPE OF NEW INDIA @ 2047



Dr. Kalpana Sharma, Senior Advisor to BRICS CCI and Former Additional Secretary of Lok Sabha, recently participated in the thought-provoking event **"Women's Role in Transforming Landscape of New India @ 2047."** Hosted by the **Geography Department of Indraprastha**

College for Women, Delhi University, on **March 19, 2024**, the event provided a platform for profound discussions on the evolving role of women in shaping India's future. Dr. Sharma's insights into the intersection of gender dynamics and socio-political landscapes were invaluable, fostering intellectual discourse and inspiring attendees to envision a more inclusive and empowered future. Her astute analysis

illuminated the complexities of women's roles in shaping the narrative of New India, igniting a fervor for transformative change among attendees. She epitomized the spirit of intellectual leadership that BRICS CCI champions on the global stage.



BUSINESS MEETS AND EVENTS

7TH NATIONAL CONFERENCE ON DIGITALISATION AND SUSTAINABILITY



The 7th National Conference on Digitalisation and Sustainability took place at the esteemed Amity School of Economics. This dynamic conference, themed "Building Resilience and Inclusivity," provided a platform for in-depth discussions on vital aspects of digital transformation and sustainable development. **Ms. Sharmishtha Ghosh, Governing Body Member of BRICS CCI and Director of In Tandem Global Consulting (ITGC) Pvt. Ltd.**, graced the event as the esteemed **Chief Guest**. Ms. Ghosh's esteemed presence greatly enriched the event, given her profound expertise in fostering sustainable practices and her leadership within the BRICS community. The conference served as a pivotal forum for exploring innovative solutions to contemporary challenges, with a special emphasis on promoting resilience and inclusivity in digitalization initiatives.

BUSINESS MEETS AND EVENTS

ITGC PARTNERS WITH NAGALAND GOVERNMENT FOR START-UP DEVELOPMENT



In a significant stride towards fostering innovation and entrepreneurship, **Ms. Sharmishtha Ghosh, Governing Body Member - BRICS CCI and Director - In Tandem Global Consulting (ITGC)** sealed a 5-year MoU with the **Government of Nagaland** during the inauguration of the Integrated Innovation Hub and Innovation Centre. The agreement, signed amidst the presence of **Shri Neiphiu Rio, Chief Minister of Nagaland, and Shri Suman Kumar Bery, Vice Chairman of NITI Aayog**, signifies a joint commitment to bolstering the region's start-up ecosystem. Under this partnership, ITGC pledges to provide strategic support and resources to incubate and accelerate start-ups in Nagaland. The Integrated Innovation Hub aims to offer co-working spaces, incubation facilities, and networking opportunities, aligning with ITGC's vision of nurturing entrepreneurial growth. The ceremony, held on **March 13, 2024**, marks a pivotal step towards unlocking the potential of Nagaland's burgeoning start-up community.

BUSINESS MEETS AND EVENTS



INDO-RUSSIAN ECONOMIC COOPERATION B2B MEET



Prominent figures from Eurasia Assembly, BRICS CCI, and the Economic Council of India convened at the FORE School of Management, New Delhi, on **March 21, 2024**, to discuss Indo-Russian economic cooperation. Attendees included **Dr. Andrei Belyaninov** and **Dr. Stanislav L. Korolev** from the

Eurasian Peoples Assembly, along with **Dr. BBL Madhukar, Director General - BRICS CCI** and **Mr. Ashok Kumar Singh, Vice Chairman - BRICS CCI**. Discussions emphasized rectifying trade imbalances, fostering collaboration in sectors like energy and IT, and intensifying technological exchange. The establishment of a Joint Working Group was agreed upon to set ambitious targets and formulate action plans,

showcasing the shared commitment to mutual prosperity. The newsletter also highlighted the importance of youth exchange and industry-academia collaborations across borders.



BUSINESS MEETS AND EVENTS



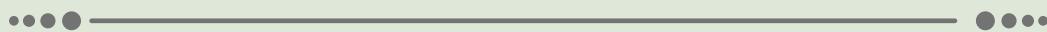
ENBA NEWS BROADCASTING AWARDS



Ruby Sinha, President, BRICS CCI WE and Founder of sheatwork.com was on the prestigious jury of the annual **ENBA news broadcasting awards** recognizing TV news excellence in India.

This was her second stint on the jury which this year had eminent names like Alok Mehta (Padma Shri), Former President EGI, Arjan Kumar Sikri, Jurist and Former Judge, Anurag Bhadouria, National Spokesperson, Samajwadi Party, Ashish Shelar, President, Maharashtra BJP, Charu Pragya, Spokesperson BJP, Deepali Nair, Group CMO, CK Birla Group, Dikshu C Kukreja, Hon. Consul General of The Republic of Albania, Harsha Razdan, South Asia, Dentsu, Jamal Shaikh, COO- Lifestyle Media Businesses, RP Sanjeev Goenka Group, Shazia Ilmi, National Spokesperson BJP, Dr Shama Mohamed, National Spokesperson Indian National Congress, Sonal Kalra, Chief Managing Editor (Arts & Lifestyle) Hindustan Times, Syed Zafar Islam, Former MP Rajya Sabha, Dr Vishal Talwar, Director, IMT Ghaziabad, Rohit Ohri, FCB Global Partner and others.

BRICS & BEYOND NEWS



SAUDI ARABIA OFFICIALLY JOINS BRICS

BLOC - STATE TV

Saudi Arabia officially joined the BRICS bloc, as announced on state TV, following the foreign minister's statement in August about studying the details before the proposed joining date of January 1. Prince Faisal bin Farhan emphasized the economic cooperation benefits of joining



BRICS. This move comes amid tensions between the U.S. and China, with Saudi Arabia seeking to assert its independence amid concerns about U.S. commitment to Gulf security. China, Saudi Arabia's largest oil customer, has pushed for BRICS expansion to counter Western influence, aligning with Saudi Arabia's interests.

Source: Reuters



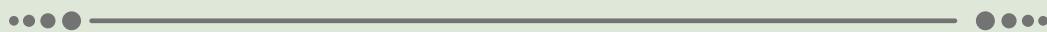
COUNTRIES ARE CLAMORING TO JOIN BRICS GROUP, SOUTH AFRICA SAYS, AS RUSSIA TAKES UP LEADERSHIP

Following the recent expansion of the BRICS economic group to include Iran, Saudi Arabia, UAE, Ethiopia, and Egypt, South Africa's Foreign Minister announced that thirty-four additional countries have expressed interest in joining the

bloc. Russia, currently holding the rotating chairmanship, is overseeing the applications, signaling a growing global interest in aligning with the China and Russia-backed initiative. The expansion of BRICS, originally comprising Brazil, Russia, India, China, and South Africa, is seen as a strategic move by China and Russia to counter the dominance of the United States in the international system. With the addition of major oil-producing Gulf economies and closer ties with Iran, BRICS aims to strengthen diplomatic and financial coordination, potentially challenging the existing global trade framework dominated by the US dollar.

Source: CNN World

BRICS & BEYOND NEWS



CHINA BACKS, BUT NO CONSENSUS ON ADMITTING PAKISTAN INTO BRICS

Pakistan's bid to join the China-backed Brics group, comprising Brazil, Russia, India, China, and South Africa, faces hurdles as existing members are not in consensus. Russia, the current Brics President, appears hesitant about Pakistan's inclusion, citing the need for consensus among members and Pakistan's economic status.



Meanwhile, Pakistan may enter the Shanghai Cooperation Organisation (SCO) with China's support, but criteria differ between the two groups. Brics recently expanded to include UAE, Saudi Arabia, Egypt, Iran, Ethiopia, and Argentina, but Argentina later withdrew, leaving the total membership at 10.

Source: Economic Times



BRICS UNIVERSE EXHIBITION IS HELD IN RUSSIA

An exhibition of the "BRICS Universe" project opened in St. Petersburg, featuring images of UNESCO's creative cities from the BRICS countries, taken both on Earth and from the ISS. A total of

41 foreign and 48 Russian photographers from BRICS countries were involved in the project. 40 images were selected for the exhibitions. The exhibition "BRICS Universe" has already been shown in Moscow, in the Museum of Cosmonautics. Then the exhibition will continue its journey to eight UNESCO cities, including Kargopol, Nizhny Novgorod, Ulyanovsk, Kazan, Rio de Janeiro (Brazil), Beijing (China), Mumbai (India), Durban (South Africa). The "BRICS Universe" project is implemented under the auspices of the Russian Commission for UNESCO and is part of the plan of events of the Russian Federation's BRICS Chairmanship in 2024, operated by the Roscongress Foundation.

Source: TV BRICS

BRICS & BEYOND NEWS



RUSSIA SAYS RISING ECONOMIC BLOC BRICS SURPASSES G7 IN PURCHASING POWER PARITY

Russian presidential aide for foreign affairs Yury Ushakov said on Tuesday that the BRICS countries do not compete with the West but have already outdone the G7 in terms of purchasing power parity.



Ushakov said in an interview with Russian state news agency TASS that cooperation with the BRICS economic bloc is "one of the main vectors" of Russia's long-term foreign policy, which aligns with the country's core interests and commitment to shaping "a fair multipolar world." Over 250 events are scheduled in more than 10 Russian cities during Russia's BRICS chairmanship. The main event will be the BRICS leaders' summit, which will take place in Kazan from Oct. 22 to 24.

Source: Anadolu Ajansi



RUSSIA TO HOLD BRICS SUMMIT IN KAZAN THIS YEAR IN OCTOBER 22-24

Russia will hold the BRICS Summit in Kazan from October 22 to 24, 2024, Kremlin aide Yuri Ushakov told Russian News Agency TASS on Tuesday.

During its BRICS presidency this year, Russia will focus on "promoting the entire range of partnership and cooperation within the framework of the association on three key tracks – politics and security, the economy and finance, and cultural and humanitarian ties," Russian Presidential Aide Yury Ushakov was quoted as saying by TASS. Russia holds the BRICS rotating presidency this year for the first summit since the expansion of BRICS.

Source: CGTN

FEBRUARY - MARCH 2024



BRICS CCI

WOMEN EMPOWERMENT

VERTICAL CORNER



Global Women Leadership Programme- Convocation



The Women Vertical of BRICS Chambers of Commerce and Industry recently completed its first batch and hosted its 4th Annual Summit and Felicitations 2024 on the theme-The Changing Narrative: Women Development to Women-led Development. BRICS CCI WE also unveiled a report, **New Era of BRICS**: Horizons in Tech and Business for Women Empowerment with special emphasis on the technology and entrepreneurship landscape for women across the BRICS countries. The vertical also hosted the **Convocation** of the first batch of women participants of the BRICS CCI WE Global Women Leadership Programme at the Summit.



left to Right - Mr. Sameep Shastri, Vice Chairman, BRICS CCI and Sharad Malhotra, Director, Nippon Paint India

Advancing Gender Equality:

BRICS CCI WE and Nippon Paint India partner Global Women Leadership Programme

BRICS CCI WE, the women's vertical of The BRICS Chamber of Commerce and Industry (BRICS CCI) has announced its association with Nippon Paint India, leading paint and coating company in Asia Pacific and a fast-growing company in India, for the BRICS CCI WE Global Women Leadership Programme during 2024-25. The Programme is a transformative initiative endeavouring to empower and nurture women leaders from BRICS nations, fostering their growth in diverse sectors and promoting gender equality in leadership roles.

Participants in the programme have the opportunity to elevate their leadership skills, foster global connections, and gain insights from seasoned professionals and global leaders. The programme runs in hybrid mode with weekly sessions. Nippon Paint India, a key partner for the year 2024-25, will play a pivotal role in supporting this mission. Sharad Malhotra, Director at Nippon Paint India, has graciously accepted to be the Esteemed Programme Mentor, demonstrating Nippon's commitment to women's empowerment.

In addition to financial support, Nippon Paint India will also incubate promising startups from the leadership programme annually, contributing to the growth of women-led businesses.

Interested participants of the BRICS CCI WE Global Women Leadership Programme can apply through the BRICS CCI website link- <https://bricscci.com/women>

BRICS CCI WE has unveiled a comprehensive report spotlighting women's empowerment in technology and entrepreneurship



BRICS CCI WE has released a comprehensive report spotlighting women's empowerment in technology and entrepreneurship across BRICS nations. This report underscores the pivotal role of gender equality in achieving Sustainable Development Goals. While celebrating strides made, it also illuminates persistent challenges. From Brazil's entrepreneurial landscape to China's groundbreaking scientific endeavors, each nation's journey is outlined.

We invite you to delve into the report's rich insights and findings through the provided link.

<https://pdf.ac/3608ov>

Together, let's continue our commitment to fostering inclusivity and empowerment for women across the diverse landscapes of the BRICS community. Your engagement and support are crucial as we strive for lasting change and progress in the realm of gender equality.

INTERVIEW



Ruby Sinha
 President
 BRICS CCI WE

How do you foresee the outcomes of the Women's Summit aligning with the broader objectives of the BRICS CCI in promoting women-led development?

The prime focus of BRICS CCI WE is on women empowerment initiatives and policies across geographies by creating an enabling support system for women entrepreneurs and professionals across geographies. Every year we try to keep a topical theme for our Annual Summit, something that we feel will really be a gamechanger for women in their pursuit for economic equality in the long term. The theme of our 4th Annual Summit and Felicitations 2024, The Changing Narrative: Women Development to Women-led Development, resonated with the Government's emphasis on Women-Led Development.

We also unveiled a report, New Era of BRICS: Horizons in Tech and Business for Women Empowerment with a focus on the BRICS countries and also hosted the Convocation of the first batch of participants of the BRICS CCI WE Global Women Leadership Programme. The Summit also honored extraordinary women icons who have made significant contributions to the advancement of women's development and also recognized the achievements of women entrepreneurs, both within and outside the BRICS CCI network. The powerful speeches, insightful discussions and deliberations at the day long Summit have set the pace for us to look at more meaningful programmes in the coming year focusing on women empowerment programmes across the BRICS and other friendly countries.

In your opinion, how critical is the need for women's empowerment across BRICS nations?

Out of the estimated 3.8 billion women world population, over 2 billion live in BRICS countries. The world will never realise women empowerment in the real essence without empowering women of BRICS nations. There has been improvement in the status of women in BRICS countries over the last decade with their contribution in social and economic progress becoming more notable. However, a lot still remains to be done. Globally, as per World Bank, just one out of three businesses are owned by women. Some of the difficulties faced by women entrepreneurs especially in developing economies are lack of access to finance and legal inequalities. As attention on women issues has been rising in BRICS and other countries, the need for programmes aimed at empowering women entrepreneurs and providing a platform for them to scale up their businesses is important.

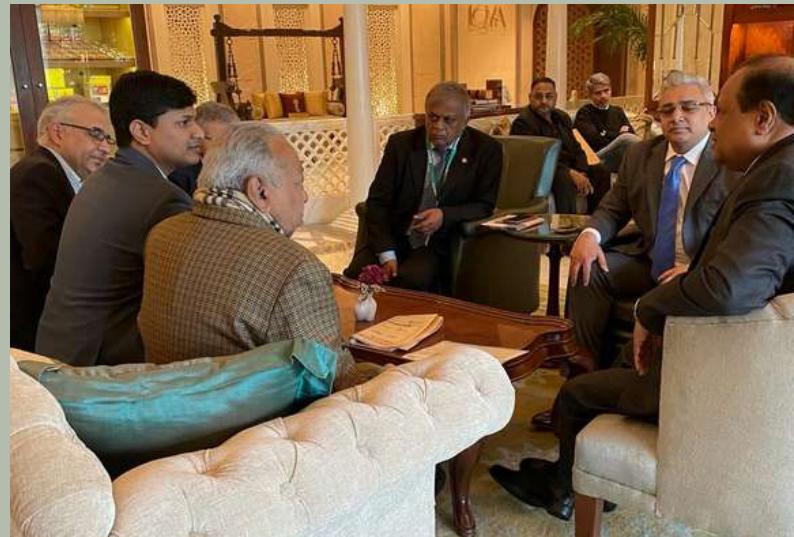
How do you foresee BRICS CCI WE's role in advancing women-led development within the BRICS framework?

Leadership and financial literacy training programmes backed by sound education are needed to equip women with the skills and confidence they need to take on leadership roles in their communities and organizations. BRICS CCI WE aims to play an important role in bridging this gap through our structured programmes, roundtables and reports. We are also working towards creating a network of women entrepreneurs and other professionals globally to promote business interactions among members by organizing regular events platforms and other forms of interactions.

What are some of the highlights of the New Era of BRICS: Horizons in Tech and Business for Women Empowerment.

The New Era of BRICS: Horizons in Tech and Business for Women Empowerment Report sheds light on the technology and entrepreneurship landscape for women across the BRICS countries, emphasizing both progress and persistent challenges. It underscores the critical role of women empowerment in achieving Sustainable Development Goals (SDGs) and fostering economic and social growth. With the expansion of BRICS in 2023, encompassing new members and representing a substantial portion of the global population and economy, the report underscores the significance of gender equality initiatives in the tech and business sectors.

GALLERY



GALLERY



GALLERY



BRICS CHAMBER OF COMMERCE AND INDUSTRY



THANKS FOR READING

BECOME A MEMBER TODAY!

BRICS CCI HEAD OFFICE:

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